



Newsletter of International Rhetoric Studies

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The Global Rhetoric Society

The Chinese Rhetoric Society of the World

International Rhetoric Studies Centre

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3. The Global Rhetoric Society held a council meeting at Shaoxing in Zhejiang Province on Dec. 24, 2016.

I. Conferences of the Global Rhetoric Society in 2016

1. Constructing the national media space: challenges and strategy: The Second Symposium on National Communication Studies was held at China Agricultural University.

The Second Symposium on National Communication Studies was held at China Agricultural University on May 28th, 2016. Scholars from Peking University, China Agricultural University, Beijing Technology and Business University, Beijing Union University, Hebei University and etc attended the symposium. Prof. Chen Rudong from Peking University gave a plenary speech titled: “On National Media Space Construction”. The theme of the symposium is “National communication: challenges and strategy”. The people’s net reported it. Please check the website: <http://media.people.com.cn/n1/2016/0531/c14677-28398038.html>.

2. The global expression of the Chinese story, the Chinese narration of the world story: the First Advanced Forum on National Communication Studies was successfully held in Anhui Normal University.

The First Advanced Forum on National Communication Studies was successfully held in Anhui Normal University in Anhui Province in China on July 16th to 18th, 2016. The theme of the conference is “Theoretical Building of National Communication Studies”. More than 60 scholars from China attended the Forum.

3. The First Biennial Conference of The Global Discourse Society was successfully held at Hubei University of Technology in Wuhan on Sept. 23, 2016. About 100 Scholars from America, Japan, South Africa, Germany, China and other countries joined in the Conference. The theme of the Conference is “The construction of global discourse system: a strategic approach to global cultural exchange and integration”. The people’s net and PKU’s net reported it. Please check the websites: http://pkunews.pku.edu.cn/sdpl/2016-09/28/content_295221.htm ; <http://edu.people.com.cn/n1/2016/0928/c227065-28746694.html>.

4. The New Developmental Direction of Media Civilization was held at Peking University on Oct. 18th, 2016. The theme is “Responsibility and right: a new dimension of media civilization”. The people’s net and PKU’s net reported it. Please check the websites: <http://edu.people.com.cn/n1/2016/1027/c227065-28812282.html>.

5. The Symposium on Discourse Security of National Strategy was held at Peking University in the afternoon of Dec. 16th, 2016. The theme is “National Strategic Security: problems, challenges and strategies in discourse expression”.

6. 2017 New Year’s Council Meeting of the Global Rhetoric Society was held at Shaoxing in Zhejiang Province on Dec. 23-25, 2016. The theme is “The new dimension of discipline integration and innovation”. Presidents, Vice presidents, Secretary-generals and council members of the sub societies of the Global Rhetoric Society attended the meeting.

II. Main Conference of the Global Rhetoric Society in 2017

1. The Second Advanced Forum on National Communication Studies will be held at Shanxi Normal University in March 2017.

The conference titled “The Second Advanced Forum on National Communication Studies” will be held at Shanxi Normal University in Xi’an City, Shanxi Province in China. The time is March 24-26, 2017(March 24, registration; 25th, keynote speeches and panels, 26th, excursion). The theme of the conference is “Theory & Practice: New Scenery of National Communication

Studies”. The information in detail is as the following:

Call for Papers

Theory and Practice: New Expectation of National Communication Developments

The Second Advanced Forum on National Communication Studies

March 24-26, 2017,
Shanxi Normal University, Xi'an City, Shanxi Province, China

The conference titled “The Second Advanced Forum on National Communication Studies” will be held at Shanxi Normal University in Xi'an City, Shanxi Province in China. The time is March 24-26, 2017(March 24, registration; 25th, keynote speech and panels, 26th, excursion).

The theme of the conference is Theory & Practice: New Scenery of National Communication Studies”.

Sub themes: I . Theory Construction of National Communication Studies.

II. “New Concepts, New Communication”: “One Belt & One Road” Strategy and National Communication Studies.

Please send your proposal to the e-mail address ssdzyf@126.com before February 15th, 2017. We will send you an invitation letter by e-mail before February 28th, 2017. No registration fee. Meals during the conference will be on the sponsors. Expends of the journey and accommodation for the conference will be on participants themselves.

If you have any questions, please keep contact with the coordinators:

Mr. Yongfeng, Zhang. Telephone: 0086-18710556648; zyf911@126.com;

Mr. Chengyun, Guan. Telephone: 0086-18792918607;

School of Journalism and Communication, Shanxi Normal University, Xi'an, China

Mrs. Lei Li, E-mail: rhetoric2008@163.com

The Secretariat of The National Communication Studies Society

As for more information about the conference, please keep watch on the website of The Global Rhetoric Society: <http://www.worldrhetoric.com>

School of Journalism and Communication,
Shanxi Normal University
The Society for National Communication Studies
The Global Rhetoric Society

2. The Fifth Biennial Conference of The Chinese Rhetoric Society of the World & International Conference on Comparative Rhetorics will be held at Huaqiao University in Fujian Province of China on Dec. 15-17, 2017. The theme is “New Scenery of Global Rhetorics: Classical and Modern, Amalgamation and Development”. Dead line of submitting proposals, panel proposals is Sept.30, 2017. Please send your proposals or panel proposals to houguojin@hqu.edu.cn and rhetoric2008@163.com. Registration fee is 200 US Dollars/Euro/Pound.

III. News of the Council Meeting of GRS

1. The Society for National Communication Studies held a council meeting at Wuhu city in Anhui Province.

The Society for National Communication Studies held a council meeting at Anhui Normal University at Wuhu city in Anhui Province on July 17th, 2016. President Chen Rudong and some council members of The Society for National Communication Studies attended the meeting.

Zhang Yongfeng(associate professor, Shanxi Normal University), Liu Chao(professor, Guangdong University of Foreign Studies), Luo Yongzhou(associate professor, Shanghai University of Sport) are elected as council members of The Society for National Communication Studies. Li Jianling, Li Dexia, Beatrice Gallelli and other scholars become members of The Society for National Communication Studies.

2. The Global Discourse Society held a council meeting at Wuhan city in Hubei Province.

The Global Discourse Society held a council meeting at Hubei University of Technology in Wuhan in Hubei Province on Sept. 23, 2016. Allen Hemmat(visiting professor, Peking University) is elected as vice president of The Global Discourse Society. Yang Youwen(associate professor, Hubei University of Technology), Klaus Kotze (Doctoral student, The University of Cape Town) , David A Palmer (associate professor, The University of Hong Kong) are elected as council members of The Global Discourse Society. Yang Qiaoyan, Mao Haoran and other scholars join in The Global Discourse Society.

3. The Global Rhetoric Society held a council meeting at Shaoxing in Zhejiang Province on Dec. 24, 2016.

Prof. Zhang Yongfeng on behalf of Shanxi Normal University reported the prepare work about “The Second Advanced Forum on National Communication Studies” which will be held at Shanxi Normal University in March 2017.

Prof. Hou Guojin on behalf of Huaqiao University reported the first plan for holding “The Fifth Biennial Conference of The Chinese Rhetoric Society of the World & International Conference on Comparative Rhetoric Studies”.

Prof. Feng Ruizhen on behalf of Hebei University reported their application about holding “The Third Advanced Forum on National Communication Studies” which will be held at Hebei University in 2018.

The meeting discussed and approved the report which Prof. Chen Rudong, Dr. Lei Li and Dr. Zhang Qian gave on behalf the GRS and its Secretariat. Dr. Lei Li reported the nomination processes about the third council committee of The Chinese Rhetoric Society of the World. The meeting approved the nomination list as the following. Candidates for president of CRSW will be nominated by the vice presidents.

Vice presidents of the Chinese Rhetoric Society of the World:

María Alejandra Vitale, professor, Universidad de Buenos Aires, Argentina

David Frank, professor, University of Oregon, USA

Philippe-Joseph Salazar, distinguished professor, The University of Cape Town ,South Africa

Donka Alexandrova, professor, Sofia University, Bulgaria

Manfred Kraus, professor, University of Tübingen, Germany
Jon Viklund, professor, Uppsala University, Sweden
Woosoo Park, Hankuk University of Foreign Studies, Korea
Fan Pik Shy, Senior Lecturer, Institute of China Studies, University of Malaya
Mao Haoran, professor, Huaqiao University, China
Ju Yumei, professor, Qufu Normal University, China
Shi Xu, professor, Hangzhou Normal University, China
Cai Hongbin, professor, Nanhua University, Taiwan, China

Secretary-general of the Chinese Rhetoric Society of the World: Hou Guojin, professor, Huaqiao University, China

Council member of the Chinese Rhetoric Society of the World:

María Alejandra Vitale, Professor, Universidad de Buenos Aires
Donka Alexandrova, Professor, Department of Rhetoric, Sofia University
Rya Butterfield, PhD, Assistant Professor, Speech Department of Mass Communication (MACO), Nicholls State University
Gerardo Ramírez Vidal, Professor, Universidad Nacional Autónoma de México
Gerasim Petrinsky, Associate Professor, Department of Rhetoric, Sofia University
Mao Haoran, Professor, Huaqiao University
Hou Guojin, Professor, Huaqiao University
Zhou Jinsheng, Professor, Department of Language and Culture Communication, School of Foreign Languages, Hubei University of Technology
Liu Donghong, Professor, College of Foreign Languages, Central China Normal University
Xiang Mingyou, Professor, School of Foreign Languages, Beihang University
Li Zuowen, Professor, School of International Studies, Communication University of China.
Li Yaming, Associate Professor, Shaanxi University of Science and Technology.
He Haixiang, Associate Professor, College of Network Communication, Zhejiang Yuexiu University of Foreign Languages.
Li Xiaofeng, Associate Professor, College of Chinese Language and Culture, Jinan University.
Shi Xu, Professor, College of Foreign Languages, Hangzhou Normal University
Chen Rudong, Professor, Peking University, China
Na Mingyu, Professor, Hankuk University of Foreign Studies, Korea
WooSoo Park, Professor, Hankuk University of Foreign Studies, Korea
Zhang Weixiong, Professor, Sapporo University, Japan
Zhao Heping, Professor, California State University
Manfred Kraus, Professor, Universität Tübingen, Germany
Hui Dongpo, Professor, Beijing Union University, China
An Xing-zai, Professor, Incheon National University, Korea
Jon Sung-Gi, Professor, Korea University, Korea
Kim Jong Gab, Professor, Konkuk University, Korea
Philippe Salazar, Professor, University of Cape Town, South Africa
Maria Silvana Celentano, Professor, University of Bologna, Italy
Hans Jochen Schild, Independent German scholar

Takase Natsuko, Professor, Sapporo University, Japan
Huang Jinzhang, Professor, Shanghai University of Finance and Economics, China
Zeng Yiping, Professor, Jinan University, China
Yuan Ying, Professor, Soochow University, China
Sheue-jen Ou, Professor, Hsuan Chuang University, Taiwan, China
Li Shengmei, Professor, Hebei University, China
David Frank, Professor, University of Oregon, USA
James Crosswhite, Professor, University of Oregon, USA
Jiang Meng, Professor, Sichuan International Studies University
Tian Lizhi, Associate Professor, Shandong University
Dr. Lam Tsuiyin, Universiti Pendidikan Sultan Idris, Malaysia
Fan Pik Shy, Senior Lecturer, Institute of China Studies, University of Malaya, Malaysia
Qin Huilan, Professor, Shanghai Normal University, China
Zhang Luping, Associate Professor, China University of Political Science and Law
Ju Yumei, Professor, Qufu Normal University
Liu Lu, Associate Professor, Peking University
Gong Chengbo, Professor, Communication University of China
Liu Yiling, Associate Professor, Taiwan St. Mary's Junior College of Medicine, Nursing and
Management
Song Meiling, Professor, Seoil College, Korea
Du Min, Professor, Shaanxi Normal University
Kim Jongyoung, Professor, Seoul National University, Korea
Lee Sangchul, Professor, Sungkyunkwan University, Korea
Lin Yuhong, Professor, Taipei Municipal University of Education
Cai Hongbin, Assistant Professor, Taiwan Nanhua University
Jiang Nan, Professor, Jiangsu Normal University, China
Andy Kirkpatrick, Hongkong, China